

Public Information Officer

Institution: Fire Service Training Bureau (this class can be handed off to fire department PIOs and training officers to be taught in house)

Course Description: Train fire department personnel in methods for establishing and maintaining a positive relationship with the news media

Prerequisite: None.

CEUs: N/A

Course Objectives:

1. Understand the role of the PIO in the fire department
2. Describe the key functions and responsibilities of the fire department PIO
3. Recognize the need for cooperation with the media
4. Demonstrate effective PIO duties at an emergency scene
5. Demonstrate specific performance-based skills required in the PIO function

Target Audience: Fire officers and firefighters

Course Format: Classroom instruction

Time Requirement: Approximately 6 hours (can be taught in one 6-hour day, two 3-hour segments, or three 2-hour segments)

STATUS: PENDING

