

FF1052 IAPH - Region 4 G-290 Basic Public Information Officer

Institution: Iowa Department of Public Health, Upper Midwest Center for Public Health Preparedness

Course Description: This course assists participants with building the skills needed to be a full or part-time public information officer; such as oral and written communications, understanding and working with the media, and the basic tools and techniques PIO's need.

Prerequisite: None.

CEUs: N/A

Core Competencies: There are no competencies currently assigned to this course.

Target Audience: Individuals who either have public information duties as an auxiliary or primary part of their jobs or who are relatively new first-time public information officers who have emergency management as part of their responsibilities. Prerequisite: complete media release and bring to class.

Course Format: Classroom instruction

Time Requirement: Full day (9 hrs)

Contact Info: Pam Walker, 712-646-2304 or walkers@loganet.net.

